

# Lindsey Love

Graphic Designer



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## Education

### 2018 B.A. | Judson College

- ❖ Art Major With Concentration in Graphic Design
- ❖ Web Design Minor

## Skills

### ILLUSTRATOR

### INDESIGN

### PHOTOSHOP

### PAGEFLEX STUDIO

### BRAND IDENTITY

### COPY WRITING

### ILLUSTRATION

### PRINT / LAYOUT DESIGN

### WEB DESIGN

### HTML & CSS

### WORDPRESS

I strive to live up to my last name professionally and personally by pouring my heart into my creative process and building long-lasting working relationships. For over a decade, I've had the pleasure of collaborating with amazing clients and fellow designers to deliver great work. My goal is to help you reach yours.

## Experience

### FREELANCE DESIGNER

#### 2013–Present

- ❖ Primary work includes logo design, digital and print ads, and layout design for various print collateral and invitation suites
- ❖ Clients include a variety of small and medium-sized businesses throughout the North Alabama area, primarily marketing and real estate agencies

### SENIOR GRAPHIC DESIGNER

### & STOREFRONT SPECIALIST

#### 2020–Present | BPI Media Group

- ❖ Responsible for leading and scheduling design team tasks
- ❖ Build and ensure proper functionality and display of variable print products on various customers' web-to-print "storefront" portals

### GRAPHIC DESIGNER

#### 2016–2020 | BPI Media Group

- ❖ Responsible for preparing files for press and developing print designs for a variety of national chains and local businesses
- ❖ Designed in-house branding and marketing materials, including business cards, brochures, direct mailers, web pages, and campaigns